

A Dream Come True

A man once went with a friend for a ride out into the country. They drove off the main road and through a grove of orange trees to a mostly uninhabited piece of land. A few horses grazed there amidst a couple of old shacks.

Walter stopped the car and began to describe in vivid detail what he was going to build upon the land. He wanted his friend, Arthur, to buy some of the acreage surrounding his project. Walter explained to his friend, “I can handle the main project myself. It will take all my money, but I want you to have the first chance at this surrounding acreage, because in the next five years it will increase in value several hundred times.”

Arthur thought to himself, “Who in the world is going to drive 25 miles for this crazy project? His dream has taken the best of his common sense.” He mumbled something about a tight-money situation and promised to look into the deal later.

“Later on will be too late,” Walter cautioned. “You’d better move on it right now.” Arthur failed, however, to act.

And so it was that Art Linkletter turned down the opportunity to buy the land that surrounded what became Disneyland – the land his friend, Walt Disney, had tried to talk him into.

Most opportunities – whether financial or relational investments, such as those that face us daily in Life Care, American Lifestyles or Life Care at Home – require some vision and a step of faith. But the positive contributions we make to people’s lives are priceless. Most of our associates understand this truth, and their investments grow everyday.

--Beecher Hunter