

A Plea for Help

When a business owner's company went through tough financial times a few years ago, she went through some tough times emotionally.

But she worked her way through the experience by using an old-fashioned tool – the letter.

Arizona auction company owner Deborah Weidenhamer sat down and wrote a heartfelt letter asking for advice and encouragement in dealing with long hours, not enough help, a shortage of money and the feelings of despair that accompany these troubles.



The letter began, “This is a hard letter for me to write, because I don’t like asking for help,” but she finished it and sent it to 350 friends, relatives, customers and vendors.

Weidenhamer received more than 100 responses. Some of them included ideas that helped her successfully revive her business over the next few months; others boosted her morale.

But the experience taught her the value of asking for help – something leaders are often loath to do.

“I think when people see you as self-confident, they don’t even bother to say anything ... They assume you don’t need even a word of encouragement,” she said.

As we in Life Care and Century Park know from our own experiences, that’s far from true.

The value of every meeting that Life Care produces – whether it be a Life Care Journey, directors of nursing, rehab leadership or the annual management meeting – is the opportunity to network with each other, to discuss common problems and solutions for them that have been found to work.

These gatherings are also times when we can encourage one another so that our own cups of caring for others can be refilled.

And, of course, there is a wide array of resources and support personnel available throughout Life Care and Century Park who are dedicated to making you successful.

There is wisdom and validation of purpose to be gained from interaction with trusted friends. Don’t be afraid to ask for help.

As iron sharpens iron, so a man sharpens the countenance of his friend (Proverbs 27:17 NKJV).

– Beecher Hunter