Advice for a Golf Pro

Golfer Arnold Palmer has never flaunted his success. Although he has won hundreds of trophies and awards, the only trophy in his office is a battered little cup that he got for his first professional win at the Canadian Open in 1955.

In addition to the cup, he has a lone framed plaque on the wall. The plaque tells anyone why he has been successful on and off the golf course. It reads:

If you think you are beaten, you are. If you think you dare not, you don't. If you'd like to win but think you can't, It's almost certain that you won't. Life's battles don't always go To the stronger woman or man, But sooner or later, those who win Are those who think they can.

And that's good advice for all of us in our personal or professional lives.

--Beecher Hunter