

Advice of a Grandfather

The young college student was worried about her future.

She had just heard that by the time she was due to graduate, her field of study would be overcrowded and finding a job would be difficult.

She sought advice from her grandfather, a university president.

He said, "Never worry about the competition or how crowded the field."

"Why?" she asked.

"Because none of it matters if you are the best."

The university president was right on with his analysis. It is a principle that we in Life Care, Century Park and Life Care at Home should take to heart.

If that is our goal – and it is the mission of Life Care, to be a premier provider of long-term care – then let us focus on our commitment to quality and becoming all that we can be.

If we are the best, then customers will be drawn to us. No matter how many seek to compete.

– Beecher Hunter