

An Angel in the House

An “angel” has moved into Life Care’s home in Cleveland, Tennessee, and we are glad! This messenger of God, which is one of the meanings of that term, is none other than Sky Angel, which is a nationwide direct-to-home satellite television service owned and operated by Dominion Video Satellite Inc.

Through a providential encounter between Forrest L. Preston and Raymond LaRue, Sky Angel’s vice president of engineering and network operations for Dominion, who – along with their wives Kathleen Preston and Virginia LaRue – wound up getting to know each other over lunch in Naples, Florida, the company chose Cleveland as the site for its call center and network operations center. The call center is located in Life Care’s Campbell Center, in the space formerly occupied by the Graphic Services Department. The network operations center is scheduled for development in coming months. Administrative offices for Dominion Broadcast are in Naples, Florida.

The call center and network operations center are expected to result in almost 50 new jobs initially and more than 200 new jobs for the Bradley County community over the next several years.

The world’s first and only Christian-owned and –operated multichannel, direct broadcast satellite television service, Sky Angel is committed to providing Americans with a faith-based and family-friendly choice in digital television and radio 24 hours a day. Sky Angel delivers 36 television and radio channels of Christian-inspirational, wholesome entertainment and news programming to homes, churches and more in all 48 Continental United States, Puerto Rico and the U.S. Virgin Islands. Subscribers pay a modest \$14.99 monthly or \$149.90 annual subscription fee to receive the service through a small, 20-inch satellite dish. Information about the service, including equipment, cost and availability, and programming, may be obtained by dialing 1-800-sky-angel (1-800-759-2643).

“We are grateful to Cleveland/Bradley County and Tennessee state officials and Forrest Preston and his staff for their support and assistance in helping to make this a smooth transition for our company,” Dominion CEO Rob Johnson told a press conference in Cleveland. “We are already seeing the fruits of these efforts in the quality and number of employees that we’ve been able to attract so far.”

We are proud to have Sky Angel as our neighbors, and we are eager to see how our relationship can prove to be mutually beneficial, including the beaming of programming to our centers.

--Beecher Hunter