

It's Annual Meeting Time

With a perspective of service dating back 40 years and a vision for the future that holds great promise, Life Care's operational leadership assembled in Cleveland, Tenn., this weekend to begin four days of learning, planning, honoring performance and, through it all, having fun together. The 2010 annual management meeting is under way.



Associates arrived by automobile and airplane Saturday. They began Sunday with a breakfast and a program of music and inspiration led by Tim Cook and Bo Cox. Then they headed out for an afternoon of activities that featured whitewater rafting on the Ocoee River, shopping and movies at Hamilton Place Mall, trips to the Lost Sea and Rock City, and a competitive golf outing. Sunday evening's icebreaker had a Hawaiian theme, a luau with Polynesian musicians and dancers.

Today's opening ceremony showcased the internationally acclaimed Voices of Lee, who did a patriotic program that brought a standing ovation. The official welcome was extended by Chairman Forrest L. Preston and President Beecher Hunter. They were followed by the day's keynote speaker, Sharon Spano, president and founder of Spano & Company, a human and organizational development firm based in Orlando, Fla. Her topic: *The Truth About Compassionate Care*. In an address leading up to lunch, Dr. Kenneth Scott, corporate medical director, outlined his *Vision for Better Care*, and gave an update on the company's initiative of hiring a full-time physician for each Life Care center.

Breakout sessions fill the agenda for Monday and Tuesday afternoons. At the banquet honoring excellence this evening, violinist Jamie Jorge and a young violin student, Sophie Brint, provide entertainment. The highlight of the meeting will be presentation of awards. Keynote speakers Tuesday and Wednesday are Dr. Dale Henry, always a crowd favorite, speaking on *If Hindsight Is 20/20, Why Don't We Just Walk Backwards?* and Jack McCall, founder of a professional speaking and training firm in Hartsville, Tenn., whose topic is *Rekindling the Fire When You Are Down to a Pilot Light*.

Climax of the meeting comes Wednesday with addresses by President Hunter and Chairman Preston.

It's always a good time when the Life Care family gets together!

– Beecher Hunter