

## Ben Hogan's Success

In the world of golf, many names are legendary – Jack Nicklaus, Byron Nelson, Bobby Jones, Ben Hogan, Arnold Palmer, among others. Considering all factors, however, there are many who say that Ben Hogan would have to rate at or close to the top of the totem pole.



Hogan's accomplishments are too numerous to mention, but they include 242 top 10 finishes in Professional Golf Association tour events between 1932 and 1970. Hogan won 30 tournaments between 1946 and 1948, after returning from two years in the Army. He is best remembered, however, for the fact that on Feb. 2, 1949, his car collided head-on with a Greyhound bus and he was nearly killed.

Doctors initially doubted he would survive. Next, they predicted he would never walk or play golf again, but just 16 months later, he was walking down the 18<sup>th</sup> fairway at Merion Golf Club in Ardmore, Pa., putting the finishing touches on his storybook victory at the 1950 U.S. Open.

Author and motivational speaker Zig Ziglar writes about that feat in his book *Something to Smile About*.

Hogan's name, he said, "is usually mentioned with awe, and people consistently make comments about the intensity of his game, his commitment to practice, his total concentration on the issue at hand, and his absolute unwillingness to settle for anything less than his best effort. He probably studied the game of golf more than anybody in history, and he worked diligently from dawn to dusk on the practice range, perfecting every facet of his game."

Ziglar said he talks about Hogan "because the qualities that made him a great golfer would have made him a success in virtually any field or endeavor. He had an unbelievable commitment and a strong work ethic. He studied the game as few, if any, ever had, and he had an absolute conviction that he could improve, regardless of the state of his game."

I agree with Ziglar.

And in the work we are called to do in Life Care, Century Park and Life Care at Home, if we will adopt these principles and focus on our jobs, we will experience success.

– Beecher Hunter