

Great Wall of China

In ancient China, people wanted protection from barbarian hordes from the North. So the Great Wall of China was built: 30 feet high, 18 feet thick, and more than 1,500 miles long.

The Chinese goal was to build an absolutely impenetrable defense – too high to climb over, too thick to break down, and too long to go around.

The people trusted this wall to keep them safe. But during the first 100 years of the wall's existence, China was successfully invaded three times.



But here's the clincher: It wasn't the wall's fault.

James Emery White, author of *You Can Experience a Purposeful Life* (Word, 2000) wrote: "During all three invasions, the barbaric hordes never climbed over the wall, broke it down, or went around it. They simply bribed a gatekeeper, and then marched in through an open door. The purpose of the wall failed because of a breakdown in values."

The lesson holds true in our personal lives. When our principles are ignored and our integrity broken, failure inevitably follows.

The same applies in business. Life Care has a Mission and Values statement that sets forth our philosophy and our standards. Should we fail to adhere to them, we are inviting trouble.

– Beecher Hunter