

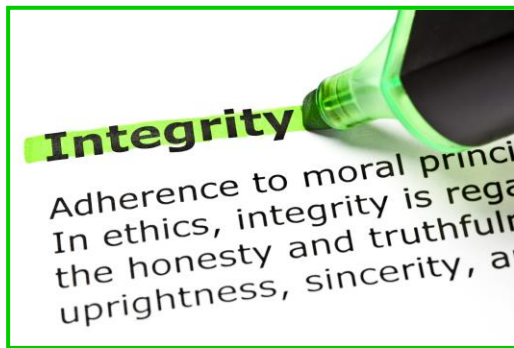
INTEGRITY: WHAT'S IT WORTH?

Two businessmen were meeting for breakfast. Outside the restaurant, one of them bought a newspaper from a nearby machine, then asked his partner if he wanted one.

The first businessman then took a second paper from the machine, without paying, and handed it to his partner.

Leanne Hoagland-Smith, a sales consultant not accompanying the two men, was watching. Without a word, she took two quarters and put them in the machine to pay for the extra newspaper.

The two businessmen got the message. One of them even held the door for her as she entered the restaurant for her own breakfast. But she noticed the first businessman – the one who originally opened the machine – couldn't even look her in the eye.



Covering the cost of the newspaper was a small gesture for Hoagland-Smith, but worth it to her.

Even in small things, integrity matters.

Integrity is defined as a concept of consistency of actions, values, methods, measures, principles, expectations and outcomes. In ethics, integrity is regarded as the honesty and truthfulness or accuracy of one's actions. Possessing integrity,

therefore, is highly valued in our society.

The question for today: What is your integrity worth?

Is it priceless? Or worth two quarters unthinkingly used to gain an advantage?

He who walks with integrity walks securely, but he who perverts his ways will become known (Proverbs 10:9 NKJV).

– Beecher Hunter