live Soulfully – and Celebrate

National Skilled Nursing Care Week has launched, and let's make it a week of great celebration. It's our time in the spotlight, and we can be proud of the people we serve and the associates and volunteers who are so dedicated to our mission. And show it to residents, patients, families and the community at large.

This year's theme is *Live Soulfully*, and we can showcase how we are working to keep minds happy and souls healthy. Each and every person in our facilities makes an impact for good on the lives of those we serve.

Life Care's Public Relations department has supplied a box of resources to each center to assist in the plans and preparations for this week. But we know, too, that – in typical Life



Care fashion – the creative juices have been flowing for your time in the sun.

In all that we do, the emphasis is always on our residents, and this week is no exception. Among the materials you received are posters featuring residents who live soulfully by finding their happiness and contributing to the happiness of others. By paying it forward to help others achieve happy minds and healthy souls, these residents improve the quality of life for everyone around them. They are:

- William Hickman, 73, of Life Care Center of Greeneville, who sits and talks with residents who need a friend to listen. During activity time, he recruits other residents and makes them feel included, and even assists the staff with cleanup after each activity.
- **Carol Herrick, 70,** *of The Westchester House,* who serves as an informal ambassador, welcoming new residents by introducing them to everyone, and invites them to activities with the rest of the facility family.
- Sheila Pantaleo, 78, of Life Care Center of Pueblo, who has taken the initiative in the facility's recreation room by organizing supplies and leading group crafts. She continually makes the dining room cheerful by creating seasonal and holiday-themed centerpieces for tables.
- Vija Ridz, 81, of Life Care Center of Wilbraham, who is treasurer of the Resident Council and helps with crafts almost every Friday. When flowers are donated to the facility, Ridz takes the different flowers and arranges them beautifully, while other residents watch in amazement at her talent.

What remarkable people! Let's display these posters in prominent places around the building, along with photos and any feature stories you may have of your own residents.

(more)

The men and women we serve are truly Life Care's greatest treasures. And there is no better way to celebrate National Skilled Nursing Care Week than by celebrating them.

Stand up in the presence of the aged, show respect for the elderly and revere your God. I am the Lord (Leviticus 19:32 NIV).

– Beecher Hunter