Making It Happen

Although she is one of the most successful country music artists of all time, Dolly Parton couldn't get a major record label interested in releasing her 2008 album, *Backwoods Barbie*.

The message from the music industry was clear: Has-been tunes sung by a hasbeen.

But Parton, ever the optimist and always the entrepreneur, created her own label to record her music.

"I wake up every day expecting things to be good," says Parton. "And if they're not, then I set out about trying to get it fixed. I try to live every day like it might be my last. I don't want to have to wake up, face God and say, 'Well, duh, I should have tried."

Just maybe that is the reason Parton has been so successful.

--Beecher Hunter