

# Maximizing Talent

Life Care is blessed with an abundance of talent – the skills in every discipline that enable the services we provide to those entrusted to us.

What creates the effectiveness necessary for converting talent into results? It comes from the choices we make. Orator, attorney and political leader William Jennings Bryan said, “Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved.”

Author and speaker John C. Maxwell says he has discovered 13 key choices that can be made to maximize any person’s talent:

1. Belief lifts your talent.
2. Passion energizes your talent.
3. Initiative activates your talent.
4. Focus directs your talent.
5. Preparation positions your talent.
6. Practice sharpens your talent.
7. Perseverance sustains your talent.
8. Courage tests your talent.
9. Teachability expands your talent.
10. Character protects your talent.
11. Relationships influence your talent.
12. Responsibility strengthens your talent.
13. Teamwork multiplies your talent.

As Maxwell points out, “Make these choices, and you can become a talent-plus person. If you have talent, you stand alone. If you have talent *plus*, you stand out.”

Review Maxwell’s list, and make choices that will add value to your talent.

– Beecher Hunter