

Mining for GOLD

Andrew Carnegie, Scottish-born American industrialist, businessman and philanthropist, was considered to be one of the first to emphasize self-esteem and potential for inner greatness. Not coincidentally, he was also famous for his ability to produce millionaires from among his employees.

One day, a reporter asked him, “How do you account for the fact you have 43 millionaires working for you?”

Carnegie replied, “They weren’t rich when they came. We work with people the same way you mine gold. You have to remove a lot of dirt before you find a small amount of gold.”



Carnegie knew how to bring about change in people. He inspired them to develop their hidden treasure within and then watched with encouragement as their lives became transformed. He responded to their growth with enthusiasm instead of envy.

It may not be uncommon for us to hear people respond to others’ successes with a negative complaint of “Why them?” or “Why not me?” Those who speak thusly would be better off reviewing their own lives and looking for the gold hidden inside.

It is evident throughout Life Care, Century Park and Life Care at Home: Effective leaders follow Andrew Carnegie’s example of encouraging others in their successes. They adopt an attitude of enthusiasm instead of jealousy and, as a result, everyone benefits.

– Beecher Hunter