

Qualities Wanted in a Job

The Public Agenda Foundation – a nonprofit, nonpartisan organization based in New York fostering thoughtful public opinion – released a study co-authored by social scientist Daniel Yankelovich that confirms what many of us believe.

The research came up with these top 10 qualities that workers want in a job. Here they are:

1. Work with people who treat me with respect.
2. Interesting work.
3. Recognition for good work.
4. Chance to develop skills.
5. Work for people who listen if you have ideas about how to do things better.
6. A chance to think for myself.
7. Seeing the end results of my work.
8. Working for efficient managers.
9. A job that is not too easy.
10. Feeling well-informed about what is going on.

Ponder that list. Notice what *isn't* included in the top 10: job security, benefits, vacation time and high salary. While those *are* important, Yankelovich concludes, most companies still operate as though they are the big three – the only ways to motivate and keep their employees.

Ours is a new world. We cannot pretend it isn't changing.

The question, then, is this: As a leader in Life Care and Century Park, are you sensitive to the needs of those for whom you have responsibility? Think about it.

The mantle of leadership is one of great responsibility with significant impact on those who are being led. The Bible refers to King David and how he exercised his authority:

With upright heart he shepherded them and guided them with his skillful hand (Psalm 78:72 ESV).

– Beecher Hunter