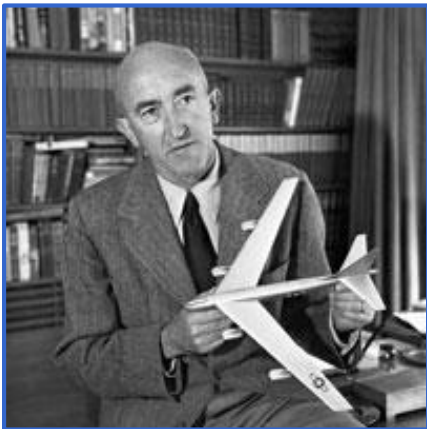


Resolutions from Boeing

The Boeing Company, headquartered in Chicago, is a multinational corporation that designs, manufactures and sells airplanes, rotorcraft, rockets and satellites. It is among the largest global aircraft manufacturers and is the second-largest defense contractor in the world, based on 2013 revenue.

It is also regarded as one of America's best-managed companies. Every discussion with company executives and managers about the origin of Boeing's strong values starts with an emphasis on the leadership of former chief executive William Allen.



A graduate of Harvard Law School, Allen joined the board of Boeing Airplane Company in 1930 as corporate counsel. Following the death of Boeing President Philip G. Johnson in 1944, the board chairman, Claire Egtvedt – feeling that none of the company's senior engineers had a sufficient background to run the company – turned to Allen for the job.

Considering himself unqualified to run an engineering company, Allen first declined the offer before finally accepting. He served as president of the company from 1945 to 1968, and then was its chairman from 1968 to 1972. He made the famous decision in 1952 to “bet the company” when he authorized construction of the Boeing 367-80, and again when he authorized the launch of the development of the Boeing 707. He also participated in launching other planes of renown, among them the Boeing 727, Boeing 737, and Boeing 747.

Allen, who died in 1985, is remembered as a man of great sincerity and honesty who “exuded integrity.” On the eve of his acceptance of the company presidency in 1945, Allen jotted down a list of resolutions that reflected his personal values:

- Be considerate of my associates' views.
- Don't talk too much ... let others talk.
- Don't be afraid to admit that you don't know.
- Don't get immersed in detail.
- Make contacts with other people in the industry.
- Try to improve feelings toward the company.
- Make a sincere effort to understand labor's point of view.
- Be definite; don't vacillate.
- Act – get things done, move forward.
- Try hard, but don't let obstacles get you down. Take things in stride.
- Above all else, be human – keep your sense of humor, learn to relax.
- Be just, straightforward; invite criticism and learn to take it.
- Bring to the task great enthusiasm, unlimited energy.
- Make Boeing even greater than it is.

(more)

For any leader, these are principles worth considering.

Show yourself in all respects to be a model of good works, and in your teaching show integrity, dignity (Titus 2:7 ESV).

– Beecher Hunter