

## Some Hairy Headlines

In my 26 years in the newspaper profession, I wrote many headlines appearing on a lot of stories. A good headline should be concise, because of space limitations, factual and appealing to the reader, inviting him or her to check out the content of the news article. Imaginative headlines that meet those criteria are priceless, because they work.

From practical experience, I soon learned that caution must always be exercised because – once seen in print – a headline may have a different meaning than what was intended. As examples, here is a collection of actual, odd newspaper headlines from newspapers around the world:

- Include your children when baking cookies
- Something went wrong in jet crash
- Expert says police begin campaign to run down jaywalkers
- Safety experts say that school bus passengers should be belted
- Drunk gets nine months in violin case
- Survivor of Siamese twins joins parents
- Miners refuse to work after death
- Juvenile Court to try shooting defendant
- Two Soviet ships collide, one dies
- Red tape holds up new bridge
- Kids make nutritious snacks
- Man minus ear waives hearing



Look for some of your own; you won't have to search much.

And, perhaps, these examples give you a lighthearted start to your week.

– Beecher Hunter