

Stay With It

Don't we all admire people with determination and endurance, who set out to achieve a goal and refuse to be deterred from their mission?



Earl Nightingale (1921 – 1989) was an American motivational speaker and author, known as the Dean of Personal Development. He was the voice in the early 1950s of Sky King, the hero of a radio adventure series. He was on the USS Arizona during the Japanese attack on Pearl Harbor, and was one of 12 surviving Marines on board that day. Nightingale's radio program, *Our Changing World*, became the most highly syndicated radio program ever, and was heard across the

United States, Canada, Mexico, Australia, New Zealand, Fiji, South Africa, the Bahamas, and 23 countries overseas, as well as the Armed Forces Network. Here is what Nightingale had to say on this subject:

We read about people who sail around the world in a 30-foot sailboat or overcome handicaps to win a gold medal at the Olympics, and we later find they are stories about persistence. I remember well the day I sat down to write the first of my radio programs. That was more than 20 years ago, more than 5,200 programs ago, the equivalent of 36 full-length books. Certainly no world's record, but a good example of what persistence can do.

When we see the tired faces of commuters on the big-city subway, and children climbing aboard the school bus, we see persistence at work. We see it in the expression of a housewife doing grocery shopping or the week's laundry. But everything we do contributes to the life we lead, the joys we experience, the satisfactions we realize from time to time. And persistence itself is a joy when we're doing what we enjoy and want to do. Not a very complicated formula, is it?

At Life Care, Century Park and Life Care at Home, we have associates on a mission. Their day-in and day-out commitment to the residents they serve shows their persistence, fueled by their compassion.

– Beecher Hunter