

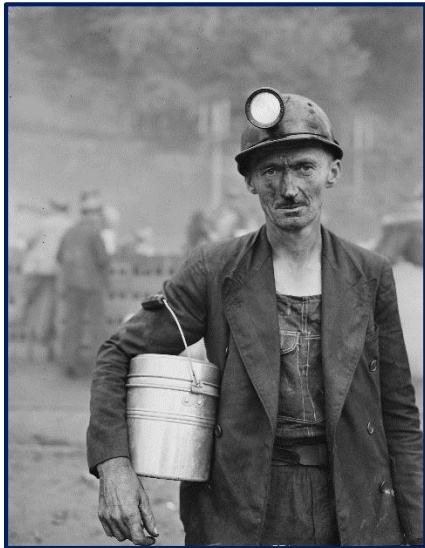
Tears on Miners' Faces

People who build successful teams never forget that every person's role is contributing to the bigger picture.

One great example of that principle is shared by John C. Maxwell, internationally recognized expert on leadership development, in his book, *Leadership Promises for Your Week*.

During World War II, when Britain was experiencing its darkest days, the country had a difficult time keeping men working in the coal mines. Many wanted to give up their dirty, thankless jobs in the dangerous mines to join the military service, which got much public praise and support.

Yet, without coal, the military and the people at home would be in trouble.



So Churchill faced thousands of coal miners one day and passionately told them of their importance to the war effort, how their role could make or break the goal of maintaining England's freedom.

It is said that tears appeared in the eyes of those hardened men. And they returned to their inglorious work with steely resolve.

That's the kind of mindset it takes to build a team.

That story prompts questions for those of us in leadership roles within Life Care and Century Park:

Who are your starters? Your reserves?

Does everyone know their role and the importance in it?

Then find a way to remind the reserves – your bench strength – that they are appreciated and valued.

And those members of the body which we think to be less honorable, on these we bestow greater honor (1 Corinthians 12:23).

– Beecher Hunter