

The Importance of loyalty

A quality you should look for in people to join you on your journey is loyalty.

Although this alone does not ensure success in another person, a lack of loyalty is sure to ruin your relationship with him or her.

Think of it this way: When you're looking for potential leaders, if someone you're considering lacks loyalty, he or she is disqualified. Don't even consider taking him or her on the journey with you because in the end, that person will hurt you more than help you.

So what does it mean for others to be loyal to you and the company?

John C. Maxwell, author and internationally recognized expert on leadership development, answers that question in his book, *The Maxwell Daily Reader*:

- *They love you unconditionally. They accept you with your strengths and weaknesses intact. They genuinely care for you, not just for what you can do for them.*
- *They represent you well to others. Loyal people always paint a positive picture of you with others. They may take you to task privately or hold you accountable, but they never criticize you to others.*
- *They are able to laugh and cry with you as you travel together. Loyal people are willing and able to share their joys and sorrows. They make the trip less lonely.*
- *They make your dream their dream. Some people will undoubtedly share the journey with you only briefly. You help one another for a while and then go your separate ways. But a few – a special few – will want to come alongside you and help you for the rest of the journey. These people make your dream their dream. If you find people like that, take good care of them.*

There is much wisdom in what Maxwell says. Loyalty is an important guidepost in your road map to success.

What's an immediate takeaway? Show gratitude to the people in your inner circle, starting today.

Moreover, it is required of stewards that they be found faithful (1 Corinthians 4:2 ESV).

– Beecher Hunter