

# The Power of Motivation

Vince Lombardi, the famed Green Bay Packers football coach, was a feared disciplinarian. But he was also a great motivator.

One day, he chewed out a player who had missed several blocking assignments. After practice, Lombardi stormed into the locker room and saw that the player was sitting at his locker, head down, dejected. Lombardi mussed his hair, patted him on the shoulder, and said, “One of these days, you’re going to be the best guard in the NFL.”

That player was Jerry Kramer, and Kramer said he carried that positive image of himself for the rest of his career.

“Lombardi’s encouragement had a tremendous impact on my whole life,” Kramer said. He went on to become a member of the Green Bay Packers Hall of Fame and a member of the NFL’s All-50-Year Team. He was elected into the Pro Football Hall of Fame on Aug. 4, 2018, at the age of 82. At his induction speech, he quoted something his high school coach had told him: “You can if you will.”

At 6-foot-3 and weighing 245 pounds, Kramer was an integral part of the famous Packers sweep, a signature play in which both guards rapidly pull out from their normal positions and lead block for the running back going around the end.



He achieved a lot of honors, and Kramer liked to recall that incident in the locker room early in his career.

Everybody needs motivation from time to time. Motivation makes it possible to accomplish what you should accomplish. Never underestimate the power of it. Just consider ...

- Motivation helps people who know what they should do ... to do it.
- Motivation helps people who know what commitment they should make ... to make it.
- Motivation helps people who know what habit they should break ... to break it.
- Motivation helps people who know what path they should take ... to take it.

*Therefore encourage one another and build one another up (1 Thessalonians 5:11 ESV).*

– Beecher Hunter