

THE VALUE OF LOYALTY

Every organization needs good leaders, and that certainly applies to Life Care, Century Park and Life Care at Home. Such a requirement dictates the development of leadership within the entity, as well as hiring individuals with desirable abilities to perform in these important roles.

Author and speaker John C. Maxwell, an expert at developing leaders, offers this advice: “When you’re looking for potential leaders, if someone you’re considering lacks loyalty, he’s disqualified. Don’t even consider taking him on the journey with you because in the end, he’ll hurt you more than help you.”

As we end one year and prepare for the next, the growth and polishing of men and women for leadership is imperative. In those deliberations, consider what Maxwell says it means for others to be loyal to you:



- ***They love you unconditionally.*** They accept you with your strengths and weaknesses intact. They care for you, but don’t put you on a pedestal.
- ***They represent you well to others.*** Loyal people may take you to task privately or hold you accountable, but they never criticize you to others.
- ***They are able to laugh and cry with you as you travel together.*** This makes the trip less lonely.
- ***They make your dream, their dream.*** Some people will share the journey with you only briefly. But a few – a special few – will want to come alongside you and help you for the rest of the way.

“When people combine loyalty with other talents and abilities, they can be some of your greatest assets,” Maxwell said. “If you find people like that, take good care of them.”

Our companies have been blessed with good leaders across the years. The future requires us to prepare more.

– Beecher Hunter