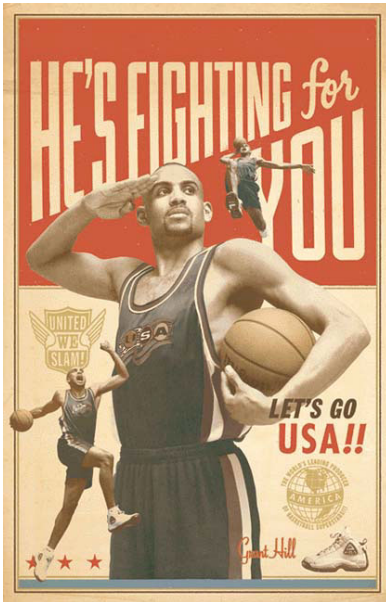


## What Grant Hill Did

Several years ago, in a full-page ad in *USA Today*, sports shoe manufacturer Fila honored its National Basketball Association all-star spokesman Grant Hill and, at the same time, took a wry swipe at the pressure young people feel to be perfect. The ad pictured Hill surrounded by this copy:



This year Grant Hill led his team in scoring, rebounding, assists, and steals, led his team back into the playoffs, led the league in triple doubles, led the league in All-Star balloting, earned a place (on the Olympic team) in Atlanta, didn't punch an official, didn't demand a contract extension, was never tardy, was always cordial, didn't dump his high school friends, listened to his mother, remembered the doorman at Christmas, made his bed daily, threw a successful party, promised to take shorter showers in an effort to conserve water, got plenty of sleep, finally fixed that loose brick in the walkway so the mailman wouldn't trip, got to the bottom of it all, didn't hurt a fly, organized his thoughts, chose paper over plastic, appeared fully clothed in most interviews, improved his vocabulary, counted his blessings, rewound tapes before

returning them, said nice things about his teammates, fed coins into other people's meters, kept his thermostat at 68, practiced what he preached, actually paid attention to the stewardess' emergency flight instructions, donated a kidney, and vowed to do better next year.

We can chuckle at the ad, and it is a reminder that, with all we can do, we will never achieve perfection.

That doesn't mean, however, that perfection ought not be our goal – in both our personal and professional lives.

Whatever our job responsibilities in Life Care, Century Park and Life Care at Home may be, we should seek to give our best effort.

And the goal – every day, every week, every year – ought to be to improve the good job that we are doing, to get better and better at it.

Our residents deserve no less.

– Beecher Hunter